



## WORK EXPERIENCE

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### Loeb & Loeb LLP

Graphic Designer - Branding Team

JAN 2020 - PRESENT CHICAGO, ILLINOIS

As a member of the branding team, led efforts and gave directions for the re-brand exercise for the firm's entire suite print material. This includes the firm's client alerts, newsletters, and corporate slide decks. Outlined our firm's brand guidelines for motion graphics and video content. Producer for firm's [brand video](#). Storyboard, sourced video, music, and gave voice-over direction for the firm's brand video. Visual Creative Direction for Company Marketing Promotional Book. Additionally supported marketing department with general design jobs tasks like designing email campaigns, print ads, and clients ads or updating marketing materials.

### Jameson Sotheby's International Realty

Graphic Designer

2016 - JAN 2020 CHICAGO, ILLINOIS

Design branded material based on Sotheby's International Realty brand standards. These material included promotional pieces for our business and personal marketing material to be used by our 300 real estate agents in the Chicagoland area. Independently worked with top producing agents to design personal brands and custom marketing material to build their business. Also, independent creative director and producer behind the Jameson Sotheby's International Realty's IMAGINE magazine. A monthly publication designed to showcase Jameson's best listings. The IMAGINE is a powerful marketing tool to recruit and attract new agents and new business.

### Lenihan Sotheby's International Realty

Marketing Associate, Photo + Video Editor, & Matterport

2016 LOUISVILLE, KENTUCKY

Edited and retouched photographs of our properties. Edited three minute brand standard videos of our properties. Distributed videos via our social media channels. Photographed homes and created 3D virtual tours with a Matterport camera. Assisted Marketing Director in additional tasks.

### Kenmark Optical

Graphic Designer & Photographer (Internship)

2016 LOUISVILLE, KENTUCKY

Designed catalogs, look books, and branded marketing materials. Designed materials for variety of Kenmark Optical's brands including: Vera Wang Eyewear, Zac Posen, Lilly Pulitzer and Original Penguin. Independently ran product photo shoots for marketing and ads. Worked closely with the Brand Manger to develop photography brand standards

## EDUCATION

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### Mercuryhurst University, Class of 2013

Bachelor of Arts, Graphic Design

Minor in Photography

## HONORS

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American Advertising Federation

Honorable Mention, 2013

Mercyhurst Student Juried Art

Show Winner, 2012 & 2013

Two Times Gold Medalist of

Dad Vail Regatta in the Men's

Lightweight 8+ Event, 2011 & 2012

Egan (Academic) Scholarship, 2009-2013

Mercyhurst Athletic Scholarship

(Varsity Rowing), 2009-2013

## DESIGN SKILLS

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Conceptual Branding Design with focus on

Luxury and Corporate Brands

Storyboarding for Brand Video Messaging

Logo Design and Illustration

Strong Sense of Typography

Grid Layout

Videography & Editing

Professional Portrait Photography

Professional Matterport 3D

Image Retouching & Manipulation

## DESIGN APPLICATIONS

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Adobe InDesign ● ● ● ● ●

Adobe Illustrator ● ● ● ● ●

Adobe Photoshop ● ● ● ● ●

Adobe After Effects ● ● ● ● ●

Final Cut Pro X ● ● ● ● ●

HTML5 & CSS3 ● ● ● ● ●